



Second Call for Submissions

1-31 July 2013

What is World Design Capital?

World Design Capital 2014 is an opportunity to amplify the power of design. It is a chance for everyone to use design to reconnect Cape Town and its people in new and interesting ways.

Our vision is to transform Cape Town through design, into a sustainable, productive African city, bridging historical divides and building social and economic inclusion. Our mission is to identify, nurture and promote projects that offer tangible evidence of how design can improve lives, within our uniquely South African and African context.

Design is an activity that uses creative and iterative processes to take account of a range of factors and needs in the innovative development of products, services, systems, environments and communication, in response to the human condition and society's needs.

- Western Cape Design Strategy

Call for submissions

This call for submissions is a chance for you to contribute to the 2014 programme. The year will be a dynamic mix of projects, activities, exhibitions, citizen-led initiatives and events that will showcase for the public the range of innovative and creative services, processes, products and objects that use design as a tool for social, cultural and economic change.

We celebrate design in its broadest sense, which means that even if you don't have "Designer" written on your business card, we invite you to show us that it is written across your thinking and your heart.

If your project is selected:

- You'll get official recognition as a WDC 2014 project, be included in the programme for the year and get meaningful exposure through our integrated communication efforts.
- You'll get access to key local and global players in the creative industries, providing opportunity for collaboration, networking and mentorship.

What Are We Looking For?

- Contribution to fulfilling the vision and mission of World Design Capital Cape Town 2014
- Clear evidence of how your project uses design and design thinking
- Multidisciplinary thinking and collaborative partnerships
- Ability to address human needs and challenges within the context of our city, country and even continent
- Projects offering social, economic and cultural impact beyond 2014
- Technical and financial feasibility
- Something extra special for 2014

How Does This Work?

230 projects were shortlisted after our first call for submissions.

This is our second and final call for submissions. Submit between 1 and 31 July 2013.

As before, a panel of curators, led by the Cape Town Design NPC, will evaluate the submissions and make recommendations for inclusion in the programme.

We will publish results of the second call on 31 October 2013.

How Do I Submit My Proposal?

Complete the online submission form. Provide all the information requested in a clear, succinct way. Include supporting documents and a video link if you have.

Click on the "Sign Up" link to create your login account and start the process.

The submission form is downloadable as a Microsoft Word document here [**<hyperlink>**](#) to enable you to work offline, then return to the online form later. Please do not send us hard copy submissions or any other documentation.

Frequently Asked Questions

Can I submit an idea instead of a project?

Proposals that are based on ideas alone, without consideration of their practical implementation, will not make it through the curatorial process.

What happens if my project proposal is accepted for inclusion in the WDC 2014 programme?

At the conclusion of both calls for submissions, the curatorial panel will make a final selection of projects that will be included in the WDC 2014 programme. Results from the second call will be published on 31 October 2013.

Can WDC 2014 fund my project?

We are unfortunately not in a position to fund any of the submissions we receive. We encourage you to be entrepreneurial and seek opportunities to raise revenue or funding for your project.

How else can I be involved?

This is an open platform for change and design excellence. We encourage you to get your workplace, school or community involved – you can download the open source branding from our website at www.wdccapetown2014.com/FAQ. Please note that the supporter brand may not be used for commercial gain, however you may display the brand in your shop, email signature, work area or marketing materials for your product or event supporting WDC 2014.

Terms and Conditions

1. The second call for submissions for World Design Capital Cape Town 2014 is from 1 to 31 July 2013.
2. These terms may be amended by notification at any time during the submission process and review, and will be interpreted by Cape Town Design NPC's programme sub-committee only. Participation by all applicants constitutes acceptance of these terms. The programme sub-committee's decision is final and no correspondence will be entered into.
3. This submission process is run by Cape Town Design NPC and is open to anyone anywhere, except the employees of Cape Town Design NPC and their immediate families.
4. Anyone can enter, whether as individuals or as teams.
5. Submissions and any supporting documents will only be accepted through the online process. No submission may be changed or amended, once submitted.
6. Cape Town Design NPC will at its sole discretion select the submissions to form part of their official programme. Cape Town Design NPC will communicate results by email by 31 October 2013.
7. Applicants warrant that they own all intellectual property attached to their innovations and designs.

8. Cape Town Design NPC reserves the right to make media announcements or issue publications of the names, concepts and photographs of the submissions and will use the successful submissions in their annual programme for 2014.
9. All submissions indemnify Cape Town Design NPC, its associated companies (directors, officers and employees) and agents, against any/all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever from their participation.
10. Selected projects must be implemented in accordance with municipal laws and by-laws, as well as all laws applying within the Republic of South Africa. Cape Town Design NPC and its affiliates will not be held liable for and against any and all legal action, expenses, including attorneys' fees, arising out of your proposal.
11. This is not a promotional competition as defined in the Consumer Protection Act 68, 2008.

We can't wait to see what you've come up with and we sincerely hope your design transforms lives and changes the world.

For more information about World Design Capital Cape Town 2014, visit our website at www.wdccapetown2014.com and follow us on social media @wdc2014.



LIVE DESIGN.
TRANSFORM
LIFE.